



Spring 2023

Dear Community Partner,

You are cordially invited to be a sponsor at A Night of Elegance and Cheer on Saturday, July 8, 2023. It will be a night of fun, dinner, prizes, music, dance, and more. New this year! We are adding a VIP experience at 5:00 PM sponsored by Ricky Cabrera Productions.

Salinas PAL is a vital part of our community, providing important programs and activities for local youth. We rely on the support of individuals like you to make a positive impact on the lives of young people. By sponsoring our gala, a Night of Elegance and Cheer, you are not only supporting our mission, but you are investing in the future of Salinas. Your contribution will help us to continue providing valuable resources and opportunities for the young people of our community, including the Explorers, Ballet, Music, Art, Junior Giants, Karate, and Soccer programs. Thank you for your support and for helping to make a difference in the lives of those we serve.

Our goal is to expand and provide more youth programs to meet the needs of our community.

Make a tax-deductible contribution today and support our mission. Your generosity will be acknowledged before, during, and after the Gala. For more information, visit our website at www.salinaspal.org and see how your support is making a difference.

With gratitude,

Jeff Lamb, President/CEO
Salinas Police Activities League
831.512.1900
operations@salinaspal.org

OUR BOARD OF DIRECTORS

Daniel Garcia, *Board Chair*

Lino Sanchez, *Vice Chair*

Steve Furtado, *Secretary*

Thom Taft, *Treasurer*

Patricia Alcocer, *Officer-at-Large*

Dr. Ronaldo Cabrera

Julianne Sharpe

Jose Moya

Lori Sarmiento

Jeff Lamb, *President/CEO*

Salinas PAL is a nonprofit organization. Tax ID 77-0296861.



SALINAS PAL *Spotlights*



JUNIOR GIANTS

- Over 800 youth participants
- FREE, noncompetitive, coed baseball and softball program
- 8-week season, players learn the fundamentals of the game
- Teaches life lessons in health, education, bullying prevention and character development.
- Receive equipment at no cost
- Ages 5-18.

SALINAS PAL MUSIC

- 75 Registered students
- Ages 5 -7
- Provides students with basic music education, including appreciation, theory, literature, and performance skills.
- An outlet for creativity and self-expression.

- Opportunity to build community and strong friendships.
- Present a balanced and brief performance that illustrates the musical pathway.
- Examples of music from around the world
- Learn to read and notate simple musical notes



THE SALINAS PAL EXPLORERS

- Empowering tomorrow's leaders
- Learn from our magnificent volunteer officers
- Sing-ups held year-round
- Ages 14 - 21
- Uniforms, equipment, and training are provided
- Gain first-hand knowledge of how a police department functions.
- The Explorers regularly participate in local events
- Competitions involving Explorers from other law enforcement departments.
- Intense training and instruction like what an actual police officer



"My daughter loves her Music teacher. A great program thanks to the teacher, she's wonderful. Thank you so much for supporting our community." – SALINAS PAL PARENT

Sponsorships

**PRESENTING
SPONSOR**
\$10,000

Please make your sponsorship commitment and provide your logo by June 26, 2023 to ensure proper public acknowledgement and placement in collateral.

Make your check payable to:

Salinas PAL
MEMO: 2023 Salinas PAL Gala

and mail it to:

P.O. Box 88
Salinas, CA 93902

For check pick up or questions,
contact our consultant:

Esmeralda Owen
esmeralda@preciousstonepr.com
(213) 220-1174

GRAND BENEFACTOR - \$5,000

- A VIP table for 8 for you and your guests, includes VIP Experience for 8
- Social media recognition with logo – Individual post of sponsor PLUS group post
- Your company name recognized during the Gala plus added to Thank You poster
- Your company will be listed as a sponsor with your name and logo prominently displayed in event webpage and on the day's program

ELITE BENEFACTOR - \$3,000

- A table for 8 for you and your guests, plus 4 tickets to VIP Experience
- Acknowledgment on Social Media with logo
- Your company name recognized during Gala plus on Thank You poster
- Name acknowledgement by Emcee
- Recognition as a sponsor on website and on program

LEADING SUPPORTER - \$2,000

- You get (6) Gala tickets, plus 2 tickets to VIP Experience
- Acknowledgment on Social Media with logo
- Your company name recognized during Gala plus on Thank You Poster
- Name acknowledgement by Emcee, in program, and on website

PREMIERE PARTNER - \$1,500

- You get (4) Gala tickets, plus 2 tickets to VIP Experience
- Acknowledgment on Social Media with logo
- Your company name recognized during Gala plus on Thank You Poster
- Name acknowledgement by Emcee, on program, and on website

LUMINOUS CONTRIBUTOR - \$500

- You get (2) Gala tickets
- Acknowledgment in Social Media post of all sponsors together
- Name acknowledgement by Emcee
- Recognition as a sponsor on a thank you sign on event website

THE VIP EXPERIENCE

Ricky Cabrera Productions will host our VIP guests for a beautiful time with top-shelf wines and bites to ignite comradery among friends.



2023 SALINAS PAL

Sponsorship Opportunities

- \$10,000 Presenting Sponsor
- \$5,000 Grand Benefactor
- \$3,000 Elite Partner
- \$2,000 Leading Supporter
- \$1,500 Premiere Partner
- \$500 Luminous Contributor
- IN-KIND DONATION Welcomed
- \$1,000 Table Sponsor for 8
with Bottle of Wine
- \$1500 Table Sponsor for 8
with VIP Experience



SPONSOR INFORMATION

Contact Name: _____

Organization: _____

Address: _____

Email: _____

Phone: _____

IN KIND DONATION DESCRIPTION: _____

VALUE: \$ _____

Check payable to: Salinas PAL
MEMO: 2023 Salinas PAL Gala
P.O. Box 88
Salinas, CA 93902



For questions, and to send your logo in EPS or JPEG format, email Dulce Silva at dulce@preciousstonepr.com

Salinas PAL is a 501(c)(3) nonprofit organization.
Your sponsorship is tax deductible to the extent allowed by law. Tax ID 77-0296861

THANK YOU FOR YOUR SUPPORT!